

# DATA & ANALYTICS SUMMIT

October 6, 2020

Metropolis Events, Melbourne



JONATHAN ROBINSON  
Head of Data & Analytics  
ANZ BANK



UJWAL KAYANDE  
Director - Centre for Business  
Analytics  
MELBOURNE BUSINESS SCHOOL



JANICE CAREY  
Head of Customer Data  
& Analytics  
BUPA



SVETA FRIEDMAN  
Director Data Analytics  
CARSALES.COM

## Also Hear From:



## WHO WILL BE ATTENDING:

- Chief Data Officers
- Heads of Data & Analytics
- Heads of Data Science
- Heads of Customer Insights
- Heads of Data Governance

## KEY TOPICS:

- Create a multi-disciplinary approach to data governance
- Improve data quality & usability
- Integrate analytics into existing processes
- Leverage emerging technologies for a competitive advantage
- Strategies for improved data security & protection

Wednesday 18th March, 2020

8:30 Registration, coffee & Networking

9:00 Welcome remarks from the Chair  
Giovanni Butera, CEO & MD, Nixora Group



## DELEGATE SPOTLIGHT 9:10

What should a data-driven organisation look like?

## INTERACTIVE PANEL

9:30 Integrating data & analytics across the business

- Assessing the dependence on interconnectivity – how to improve access across silos?
- Enabling wider adoption capabilities – improving visibility across the entire business
- **Kris Gardiner, Head of Data & Analytics, Linfox**
- **Jonathan Robinson, Head of Data & Analytics, ANZ Bank**
- **Rani Gerszonovicz, Head of Data & Analytics, Transurban**
- **Moderated by Kieran Smith, Senior Solutions Consultant, Tealium**

10:15 Presentation by Giovanni Butera, CEO & MD,  
Nixora Group



## SPEED NETWORKING 10:45

11:05 Morning tea & Networking

## KEYNOTE

11:30 Assessing the untapped value of analytics

- How analytics leaders extract more profit from analytics investments than laggards
- Unlocking value from leadership and organisational culture

**Ujwal Kayande, Director, Centre for Business Analytics,  
Melbourne Business School**

12:00 Presentation by Unico

12:30 CARSALES.COM- Data as a competitive advantage

- Improving contextual awareness
- Connecting people and data
- Enabling the business

**Sveta Friedman, Director Data Analytics, Carsales.com**

1:00 Lunch & Networking

1:40 Enabling AI at enterprise scale

- Assessing how to implement & improve processes
- What have we learnt?

**Junta Nakai, Global Industry Leader, Financial Services,  
Databricks**

## INTERACTIVE PANEL

2:10 How to promote an effective data management framework?

- Assessing effective data governance structures
- Prioritising communication and purpose
- Overcoming organisational silos

- **Peter Dokolas, Head of Master Data Management, NAB**
- **Janice Carey, Head of Customer Data & Analytics, Bupa**



## ROUND TABLE DISCUSSIONS 2:40

The room will be split up into four intimate groups, each tackling one of the core challenges of data analytics

- Topics to be confirmed

3:20 Afternoon tea & Networking

3:30 INTERNATIONAL KEYNOTE - The truly connected enterprise

- Assessing the evolution of skillsets
- How to get the most out of your team

4:30 Closing remarks from the Chair, followed by  
Networking Drinks